

Amendments to the Claims:

Claims 1-35 (canceled)

36. (previously presented) A method of storing food, comprising:
storing the food in a container, the container having a peripheral wall and a display window extending from the peripheral wall, the display window having first and second sidewalls and a front wall spaced away from the peripheral wall to define a partially enclosed gap therebetween;

selecting a display token corresponding to information pertaining to the food, wherein said selecting step includes determining the expiration date of the food, and then selecting a color-coded display token corresponding to the expiration date of the food; and

inserting the display token in the gap defined by the display window and first and second sidewalls positioned on the peripheral wall of the container such that the display token is visible through at least one of the display window and the peripheral wall of the container.

37. (canceled)

38. (canceled)

39. (previously presented) A method according to Claim 36, further comprising at least partially submerging the container, display token, and display window in liquid, whereby the display token remains in the display window while submerged.

40. (canceled)

41. (previously presented) A method according to Claim 36, wherein said selecting step includes selecting a display token corresponding to a date that the food is produced.

42. (previously presented) A method according to Claim 36, wherein said inserting step includes inserting a first display token in a first display window, the first display token corresponding to a production date of the food, and inserting a second display token in a second display window, the second display token corresponding to an expiration date of the food.

43. (previously presented) A method of storing food, comprising:
- storing the food in a container, the container having a peripheral wall and a display window extending from the peripheral wall, the display window having first and second sidewalls and a front wall spaced away from the peripheral wall to define a partially enclosed gap therebetween;
 - selecting a display token corresponding to information pertaining to the food, wherein said selecting step includes selecting a display token corresponding to a date that the food is produced; and
 - inserting the display token in the gap defined by the display window and first and second sidewalls positioned on the peripheral wall of the container such that the display token is visible through at least one of the display window and the peripheral wall of the container.